



Vision

Providing the bridge related to French-American business

Mission

Support French companies to establish business in the United States, from product or service distribution to local procurement, assembly or manufacturing.

Values

Excellence | Creativity
Partnership | Integrity

Who we are

Group of independent experts, with deep expertise, from multiple industries, working together under the overall umbrella of Flesher Point.

What we do

Offer a full range of services, from simple market studies, through product or service regionalization, financial and legal advice, program management, to full project implementation and start-up.



Consulting Services

A professional global approach
to local business implementation



FLESHER POINT

Strategic Consulting



Group of independent experts
with deep expertise
in multiple industries:



- International sales and marketing
- Real estate management
- Legal and finance
- Manufacturing, supply chain and manufacturing logistics
- Finish goods distribution
- Service parts distribution, packaging, warehouse management and network modeling
- Strategic development, organization and HR
- Lean product development with engineers in US, Europe, China, Japan and India
- Multiple CAD platforms, analysis/simulations tools and 3D printing
- Network of experienced independent contractors
- Rapid prototyping, performance evaluation

Services Portfolio



Market Studies

We meet with you to understand your product/services specifics and your customers profile. We perform country or regional market studies through our experts/contacts network. We recommend adaptations/modifications. We conduct potential customer panel interviews, identify competition strengths and weaknesses, we size business opportunities and identify potential risks.



Hire Experts & Resources

We work with you to develop an organization proposal with a timeline and key milestones. We work with you to develop job descriptions specific to the US market, publish job offers in social media and also investigate freelance job candidates for part-time positions. We organize American cultural & business etiquette training.



Product Adaptation / Modifications

We meet with you to understand your current product line strengths and weaknesses. We collect US market specific customer & legal requirements, conduct competitive benchmarking, identify market opportunities, and develop product adaptation/modification proposals. We perform product & program management on your behalf, handle concept, design, and release drawings to your standards thru our network of consultants. We do rapid prototyping, assembly, testing and validation. We evaluate suppliers, contractors and partners on your behalf.



Product & Services Distribution

We meet with you to understand your product/services specifics, your current organization and distribution channels. We investigate replication opportunities in the US, with suggested modifications when needed. We search potential partners and complete network modeling. We develop business proposals and even provide assistance and program management and supervision for project implementation and operation start-up.



Establish US Subsidiaries

We provide legal advice on best US structure, we support document filing, including needed work permits, licenses, and visa. We provide financial advice and cultural training. We support the establishment of legal entities.



Find & Secure Facilities

We search office space, warehousing or manufacturing facilities in the US Upper Midwest (lease or buy), we help you negotiate prices and terms, and assist you with contracts. We provide facility set-up and operation start-up complete management.



Consulting as it should be,
affordability as it must be,
through relationships built on trust.

Contact Us

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